

## Reach The Loyola Community

**WHO WE ARE.** The Greyhound is the primary campus and neighborhood news source for the Loyola University Maryland community. It is, first and foremost, a media outlet dedicated to the accurate presentation of the news of our community—students, faculty, staff, administrators, alumni and friends of the university. It will also serve as a forum for the exchange of ideas from all of its constituent groups. The Greyhound serves an educational purpose, providing a hands-on learning experience for those students interested in journalism or other fields relating to the production of print and online media.

### ADVERTISE WITH US!

**AD SIZES.** Since The Greyhound is published online, all ad sizes are based on the design of our online platform. Due to the dynamic nature of responsive websites, our ads may be scaled larger or smaller by the visitor’s device.

**AD SPECS.** All ads should be submitted as publish-ready JPG or PNG files sized to the width/height of your ad at 150px/inch resolution. Please note the URL to which we should link your advertisement.

**ROTATION VS. STATIC.** Advertisers may chose a static ad placement, or put their ad in rotation with others of the same size. Static ads are presented to every visitor to The Greyhound, while those in rotation are served up randomly to visitors.

**DISCOUNTS.** Loyola University Maryland advertisers receive a 30% discount off of all published rates.

Size	Per Week		Per Month	
	In Rotation	Static	In Rotation	Static
25w x 25h pixels	\$40	\$75	\$120	\$225
250w x 250h pixels / sidebar	\$100	\$150	\$216	\$450
948w x 125h pixels leaderboard	\$150	\$225	\$450	\$675

Please email \_\_\_\_\_@thegreyhound.org with questions or to reserve your ad space.